

**KFL&A**  
**UNNAMED**  
**YOUTH**  
**PROJECT**

**Welcome**  
**and**  
**Thank You!**

**Supported by:**



The logo for the KFL&A Unnamed Youth Project is centered at the top. It consists of a dark blue circle with a double-line border. Inside the circle, the text "KFL&A" is in a smaller font above "UNNAMED YOUTH PROJECT" in a larger, bold font. The background of the slide features a dark purple and blue gradient with glowing neon lightning bolts and radiating lines in shades of blue and purple.

**KFL&A  
UNNAMED  
YOUTH  
PROJECT**

# **SHARING THE JOURNEY**

## **How It All Began**

**Youth Voice: What We Heard  
Next Steps and Opportunities**

## **WHAT IS THIS AND HOW DID IT ALL BEGIN?**

**Before, During and After Covid:**

**“The Kids Are Not Okay”**

- Coalition of frontline organizations
- Support from City of Kingston
- Plans to action/fund a youth-centred project
- Youth voice and mobilization
- Today and beyond



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# YOUTH VOICES: WHAT WE HEARD



319 Youth



**KFL&A UNNAMED YOUTH PROJECT SYMPOSIUM**

Join us for a fun and inspiring event where your voice leads the way!

We're building a community-wide plan to better support young people and prevent the challenges that hold us back.

**Come share your ideas!**  
Open to youth ages 12 to 17 across KFL&A.

**Date:** Thursday, May 29, 2025  
**Time:** Approximately 10 a.m. to 3 p.m.  
**Location:** Rideau Acres, 1014 Cunningham Rd, Kingston

**Free round-trip transportation provided from six pick-up points:**  
3 in Kingston - 1 in Repulse - 1 in Verona - 1 in Sharbot Lake  
\*Each location to be confirmed.

**Benefits of attending:**

- Free lunch and snacks
- Earn volunteer hours
- Connect with other youth and community leaders

Scan the QR code register by May 22

# CO-LED DATA COLLECTION AND ANALYSIS

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Challenges

Investments

Community Resources

**It's important to always keep in mind the questions we asked:**

1. What are some of the biggest challenges that you and your peers face in your everyday life?
2. What investments would you make to create a safer or better community?
3. What kinds of community resources would help you achieve your goals?

**Step 1: Read through the data**  
Make notes about your thoughts and feelings as you read.

**Step 2: Generate codes**  
Short descriptive labels of information.  
E.g. "The mall is dangerous and not safe to go by myself."  
Code: Need safe spaces

**Step 3: Group codes together to create themes**  
Review codes and combine when they share meaning.

Possible Theme: More leisure-time activities

Code: Need safe spaces      Code: Nothing to do

**Step 4: Review Themes**  
Ask yourself:

- A. Is this a theme or just a code?
- B. Is there enough data to support this theme?
- C. Does the theme tell me something useful?
- D. How are the themes related to each other?

**Step 5: Develop a theme "map"**

- A. Give each theme a name.
- B. Write a one sentence "elevator pitch" of what it represents.
- C. Identify 1 or 2 key quotes for each theme.
- D. Connect the themes together with boxes, circles or arrows.

# OUR THEMES

**Your  
voice  
matters**

During youth dialogue sessions and youth symposium, over 200 youth identified 9 areas for investment in their lives:



Mental & Emotional Health Supports

Access to Care

Education & Career Access

Youth Voice & Leadership

Community Safety & Belonging

Housing & Stability

Transportation & Infrastructure

Communication & Awareness

Family-Based Support



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**WHAT'S THE  
ACTIVPASS APP?**



Make Me An Offer

# ActivPass Presentation



Who  
Are  
We



**PARRISH OFFER**  
President & CEO  
Make Me An Offer  
RND Alumni

**PAIGE OFFER GOLDSMITH**  
Innovation & Development Leader  
Make Me An Offer  
RND Alumni



It is simple to make something complex, but  
it is very complex to make something simple



# Timeline – Where we've been

September 2024  
Idea  
conceptualized

December 2024  
Development  
Begins

April 2025  
Beta Youth  
Testing

May 2025  
First Draft  
Delivered

September 2025  
V1 Delivered

January 2026  
More Youth  
Feedback

February 9, 2026  
Partners Trained

February 12, 2026  
Launch



# How it currently works

1. Each September, students in grade 9 receive a paper pass.
2. They must check the Activpass website to see what activities they can take part in.
3. Once they find an activity, they must bring their paper pass and their student card to the partner facility to gain access.
4. Once at the facility, partners must track attendance and report back to Activpass who must consolidate the data for reporting

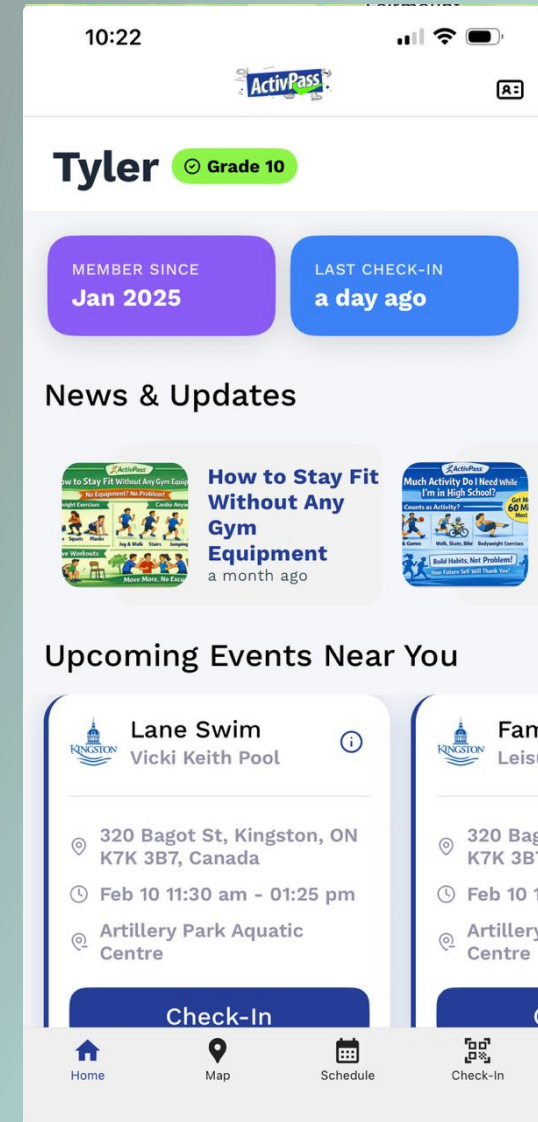


# How the new app works

1. Students download the app on their iOS or Android device.
2. They add their school, grade, and student card to the app.
3. Students can browse all available activities based on location or schedule.
4. Students check in from the app.
5. They show the check in screen to staff at entry.
6. All data is tracked within the app allowing South East Public Health and partners to know what's important to youth.

BETTER FOR YOUTH

BETTER FOR PARTNERS



# Where we are going!

Location based check-ins

Rewards that *actually* mean something

Transit & directions built in

Notifications you don't hate

A better-looking app (your taste, not ours)

Real time updates

Personalization (only if you want it)

You help  
choose  
what gets  
built next



# Download the App



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# **SHARING THE JOURNEY**

**How It All Began**

**Youth Voice: What We Heard**

**Next Steps and Opportunities**

The logo features the text "KFL&A UNNAMED YOUTH PROJECT" in white, bold, sans-serif font, centered within a dark blue circular graphic with a glowing effect. The entire logo is set against a dark blue background with light blue vertical streaks and is enclosed in a white border.

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## **WHAT'S NEXT?**

### **Enhance Community Opportunities**

*ActivPass*

*Youth Symposium*

### **Strengthen Family Support Systems**

*Youth Cafes*

*Caregiver Cafes*

### **Promote Youth Agency and Leadership**

*Regional Youth Advisory Circle*

*Youth Investment Fund*

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**OUR HOPE...**

**increase youth voice and engagement =**

**increase youth protective factors =**

**better outcomes for youth =**

**better outcomes for Kingston and Area**

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**FUNDING ANNOUNCEMENT**

**Stacy Kelly**, Executive Director, **Community Foundation of Kingston & Area**

**Dr. Linna Li**, Deputy Medical Officer of Health, **Southeast Public Health**

**Wendy Vuyk**, Director of Community Health, **Kingston Community Health Centres**

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# **CLOSING REMARKS**

**Vincent Cinanni, Deputy Mayor, City of Kingston**

**Youth Leaders: The Last Word**

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**THANK YOU FOR COMING!**

**Join us around the room to learn more!**

<https://kchc.ca/programs/unnamed-youth-project/>